

Fit for Health 2.0

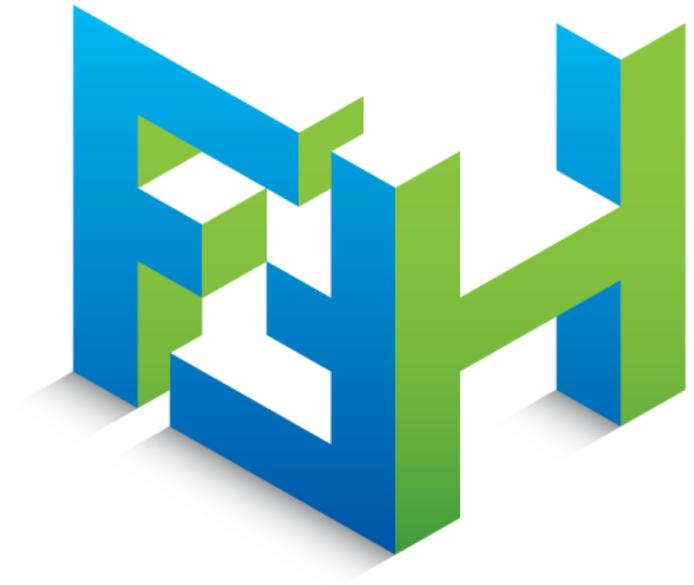
Support to SMEs & Researchers in FP7 and Horizon 2020 health-oriented projects

How to write proposal section 2: **IMPACT?**

EXERCISE

23.06.2015 | Madrid

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Fit for Health is funded by
the European Commission



Content

1. What to consider for section 2.1 and 2.2?

2. Exercise

Exercise for Impact

Topic: PHC-12: Clinical research for the validation of biomarkers and /or diagnostic devices

Some facts from this topic:

- All **existing potential biomarkers** (prediction, diagnostic, prognostic, monitoring, toxicity, end-point, etc.).
- Both **in vivo and in vitro** potential biomarkers are eligible.
- Preference will be given to the validation of **disease-related biomarkers** (i.e. diagnostic, susceptibility/risk, monitoring and prognostic biomarkers), but drug biomarkers are not excluded.
- Validation of the performance of **new diagnostic devices** (either in combination with the biomarker validation, or against existing standards).

Exercise: Expected impact in topic text:

- Increased clinical availability and exploitation of biomarkers for the benefit of the patient.
- New diagnostic devices.
- Facilitation of entry of improved diagnostics in the clinic and the market.
- Support for the implementation of the Commission proposal for a revised in vitro diagnostic device regulation.
- Enhancing profitability and growth performance of SMEs by combining and transferring new and existing knowledge into innovative, disruptive and competitive solutions seizing European and global business opportunities.
- Contribution to the sustainability of health care systems.
- Increased likelihood of market uptake and distribution of resulting innovations tackling the abovementioned specific challenge(s) in a sustainable way.
- Leveraging of private investment in clinical validation as described above, notably leverage of private co-investor and/or follow-up investments.

Exercise for Impact

- 1) Which results are expected from this project? Each result should be announced in a new line in your table
- 2) Who is the main user of the result?
- 3) What is the relevance for the dedicated user, the target group?
- 4) How can you ensure that the user knows about the results obtained?
- 5) What are your plans about exploitation of the obtained results? Which steps do you plan for this after the end of the project?
- 6) What are your plans for financing those further steps of exploitation?

Exercise for Impact

- Discuss with your colleagues sitting next to you
- Please discuss in your group & make notes (25 min)
- Discussion with plenum (15 min)



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Thank you!

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