

# Fit for Health 2.0

Support to SMEs & Researchers in FP7 and Horizon 2020 health-oriented projects

## Welcome!



INTERNATIONAL TRAINING FOR THE EXPLOITATION OF  
**EU PROJECT RESULTS**  
15 & 16 OCTOBER 2014 | STUTT GART, GERMANY

[www.fitforhealth.eu](http://www.fitforhealth.eu)

15.10.2014 | Stuttgart

Ines Haberl | Austrian Research Promotion Agency



Fit for Health is funded by  
the European Commission



15.10.2014  
Stuttgart

Fit for Health 2.0 International Exploitation Workshop



- **Fit for Health 2.0 - International Training for the Exploitation of EU Project Results**

**Haus der Wirtschaft**

**Willi-Bleicher-Str. 19**

**Stuttgart, Germany**

**15<sup>th</sup> – 16<sup>th</sup> October 2014**

[www.fitforhealth.eu](http://www.fitforhealth.eu)

**Wednesday 15 October 2014**

<b>09:00 - 09:30</b>	<b>Registration (with coffee)</b>	<i>Kepler-Saal, 3<sup>rd</sup> Floor</i>
		<i>Conference Room Ulm, 2<sup>nd</sup> Floor</i>
09:30 – 09:45	Welcome and introduction Dr. Ines Haberl, FFG	
09:45 – 10:45	<b>IP Management in EU-funded collaborative research projects</b> <i>Jörg Scherer, EURICE GmbH</i>	
10:45 – 11:00	Coffee Break	
11:00 – 12:00	<b>Maximizing the value of IP – Best practices</b> <i>Dr. Robert Harrison, 24IP Law Group</i>	
<b>12:00 – 13:00</b>	<b>Lunch break</b>	<i>Kepler-Saal, 3<sup>rd</sup> Floor</i>
		<i>Conference Room Ulm, 2<sup>nd</sup> Floor</i>
13:00 – 14:00	<b>Business development: building my business</b> <i>Dr. Morris Berrie, TTS, Neil Thomas, Ventac Partners</i>	
14:00 – 15:00	<b>Business case and Group work</b> <i>Dr. Morris Berrie, TTS, Neil Thomas, Ventac Partners</i>	
15:00 – 15:30	Coffee Break	
15:30 – 17:00	<b>Financing Sources</b> <i>Dr. Aitana Peire, Venture Valuation AG</i>	
17:00 – 17:15	Wrap-Up	
<b>17:15</b>	<b>End of Day I</b>	

## Thursday 16 October 2014

---

<b>09:00 – 09:30</b>	<b>Registration (with coffee)</b>	<i>Kepler-Saal, 3<sup>rd</sup> Floor</i>
----------------------	-----------------------------------	--

---

*Conference Room Ulm, 2<sup>nd</sup> Floor*

09:30 – 10:30	<b>Case study: Product valuation I</b> <i>Dr. Aitana Peire, Venture Valuation AG</i>
---------------	---

10:30 – 10:45	Coffee Break
---------------	--------------

10:45 – 11:30	<b>Case study: Product valuation II</b> <i>Dr. Aitana Peire, Venture Valuation AG</i>
---------------	--

11:30 – 12:00	<b>Wrap-up and Certificate Delivery</b> <i>Hicham Abghay, Steinbeis-Europa-Zentrum</i>
---------------	---

15.10.2014  
Stuttgart

Fit for Health 2.0 International Exploitation Workshop



Thank you!

Hicham Abghay | Steinbeis-Europa-Zentrum

[abghay@steinbeis-europa.de](mailto:abghay@steinbeis-europa.de) | [www.steinbeis-europa.eu](http://www.steinbeis-europa.eu)

[www.fitforhealth.eu](http://www.fitforhealth.eu)