

# Fit for Health 2.0

Support to SMEs & Researchers in FP7 and Horizon 2020 health-oriented projects

## Support for Horizon 2020



[www.fitforhealth.eu](http://www.fitforhealth.eu)

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# FM Management Consultancy



FMMC: an SME established in 2004

**Expertize:** project management, accessing Structural Funds, FP7 and Horizon 2020, procurement, socio-economic impact analysis of (major RDI) projects, legal, PR & marketing, training.



## **Consultancy services:**

- Project Management
- Accessing Structural & Cohesion Funds, FP7, Horizon 2020
- RD & I support
- Business Development
- Policy / program / project evaluation
- Human Resources Development
- Technical Assistance for RDI policy development/institutional development

**Clients: Public:** EC/ DG R&I, DG ICT, DG Regional Policy, local and central national authorities, national R&D institutes, universities, hospitals, etc; **Private:** SMEs + large companies +R&D Institutes / centers // PwC, Innova Europe, etc

# Main achievements



- Partner in the elaboration of the Research and Innovation Strategy of Romania for 2014 - 2020
- Partner in the Mid-Term Evaluation of the Research and Innovation Strategy of Romania for 2007-2013
- Partner in the evaluation of Management of public R&D institutions in Romania
- 8 institutional strategies for public research institutes
- 12 FP6,FP7,Horizon 2020 projects implemented in the last 10 years, 10 as partner (2 external), 2 projects as coordinators (external)
- More than 30 successful projects developed and implemented for public or private clients

**=> FM Management Consultancy (FMCC) has supported the Health sector by helping public and private client to get over 63 million EUR grant.**

## Running projects

FP7 and Horizon 2020 :

- **Fit for Health 2.0** – “Supporting sustainable participation of industry, in particular high-technology, research-intensive SMEs in EU-funded research in the Health Sector”
- **DanuBalt** – “Novel Approaches in Tackling the Health Innovation and Research Divide in the Danube and Baltic Sea Region”

Policy:

- **SNCDI Farma** - “Strategy for the re-launch of research in the Romanian pharmaceutical industry” project financed by The Ministry of Education/The National Authority for Scientific Research and Innovation, 2014-2015 (coordinated by the National Institute for Chemical Pharmaceutical Research and Development, Bucharest)

Structural funds:

- **13** running projects financed through SOP IEC - **management services**

## ROHEALTH – Health Cluster Romania

**ROHEALTH** - Health Cluster Romania aims to *generate and implement initiatives and activities* related to health and health improvement, leading to the development of the national cluster competitiveness and innovation, promoting and encouraging *cooperation* between *companies, organizations, universities and public entities* to boost economic competitiveness.

## *What are the objectives of ROHEALTH?*

- *Increasing* the **economic competitiveness** of the members of the cluster and of the cluster itself;
- *Developing research and innovation capacity of the cluster and its members* and encouraging their access to research activities;
- The development of specific activities in order to ensure the principles of **sustainable development**;
- Developing **technology transfer activities** from universities and research structures, including (but not exclusively) by taking over the research results of the Cluster members, by socio-economic entities, able to deliver knowledge to their benefit and society in general;
- Promotion and participation in **polycymaking, management and competitiveness** in health;
- *Promoting* in the scientific and business in Romania, the EU and other non-EU countries, the Cluster as a whole and the results of the members.

## *Advantages of becoming a ROHEALTH member*

- **Access** to personalized information on **public financing**;
- **Checking the eligibility** of the applicant and projects for accessing these sources;
- **Joining a group** of entities focused on **innovation**;
- The possibility of **joint use** of **facilities and high-tech equipment**;
- Facilitate the **exchange of know-how** and access to expertise;
- **Promoting** your institution and transfer of expertise, contacts, access to specialized information and collaboration with other members of the cluster;
- **Access** to the **results of research and innovation** at **international level** in association with international clusters (with members of the European Union and beyond);

## What's next?

- ***International Training for Applicants –***  
23 June 2015 - Madrid, Spain
- ***Partnering Day Horizon 2020 –*** 17  
September 2015 - Brussels, Belgium



20.05.2015

Support for Horizon 2020

Bucharest



Thank you!

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