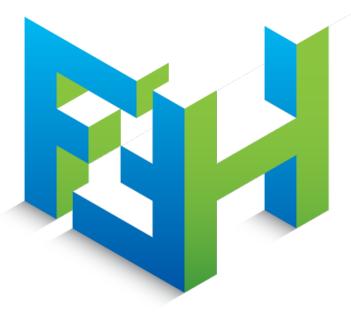
Fit for Health 2.0 Support to SMEs & Researchers in FP7 and Horizon 2020 health-oriented projects

Support for Horizon 2020



www.fitforhealth.eu

20.05.2015 | Bucharest, Romania Flaviana Rotaru | FM Management Consultancy







FMMC: an SME established in 2004

Expertize: project management, accessing Structural Funds, FP7 and Horizon 2020, procurement, socio-economic impact analysis of (major RDI) projects, legal, PR & marketing, training.



Consultancy services:

- **Project Management**
- Accessing Structural & Cohesion Funds, FP7, Horizon 2020
- RD & I support
- **Business Development**
- Policy / program / project evaluation
- Human Resources Development
- Technical Assistance for RDI policy development/institutional development

Clients: Public: EC/ DG R&I, DG ICT, DG Regional Policy, local and central national authorities, national R&D institutes, universities, hospitals, etc; *Private*: SMEs + large companies +R&D Institutes / centers // PwC, Innova Europe, etc.

Main achievements



- Partner in the elaboration of the Research and Innovation Strategy of Romania for 2014 - 2020
- Partner in the Mid-Term Evaluation of the Research and Innovation Strategy of Romania for 2007-2013
- Partner in the evaluation of Management of public R&D institutions in Romania
- 8 institutional strategies for public research institutes
- 12 FP6,FP7,Horizon 2020 projects implemented in the last 10 years, 10 as partner (2 external), 2 projects as coordinators (external)
- More than 30 successful projects developed and implemented for public or private clients

=> FM Management Consultancy (FMMC) has supported the Health sector by helping public and private client to get over 63 million EUR grant.

www.fitforhealth.eu

Fit Health 2.0

Running projects

FP7 and Horizon 2020:

- Fit for Health 2.0 "Supporting sustainable participation of industry, in particular high-technology, research-intensive SMEs in EU-funded research in the Health Sector"
- **DanuBalt** "Novel Approaches in Tackling the Health Innovation and Research Divide in the Danube and Baltic Sea Region"

Policy:

 SNCDI Farma - "Strategy for the re-launch of research in the Romanian pharmaceutical industry" project financed by The Ministry of Education/The National Authority for Scientific Research and Innovation, 2014-2015 (coordinated by the National Institute for Chemical Pharmaceutical Research and Development, Bucharest)

Structural funds:

13 running projects financed through SOP IEC - management services

Fit Health 2.0

ROHEALTH – Health Cluster Romania

ROHEALTH - Health Cluster Romania aims to generate and implement initiatives and activities related to health and health improvement, leading to the development of the <u>national cluster</u> competitiveness and innovation, promoting and encouraging cooperation between companies, organizations, universities and public entities to boost economic competitiveness.



What are the objectives of ROHEALTH?

- Increasing the economic competitiveness of the members of the cluster and of the cluster itself;
- Developing research and innovation capacity of the cluster and its members and encouraging their access to research activities;
- The development of specific activities in order to ensure the principles of sustainable development;
- Developing technology transfer activities from universities and research structures, including (but not exclusively) by taking over the research results of the Cluster members, by socio-economic entities, able to deliver knowledge to their benefit and society in general;
- Promotion and participation in policymaking, management and competitiveness in health;
- **Promoting** in the scientific and business in Romania, the EU and other non-EU countries, the Cluster as a whole and the results of the members.

Advantages of becoming a ROHEALTH member Fit



- Access to personalized information on public financing;
- Checking the eligibility of the applicant and projects for accessing these sources;
- Joining a group of entities focused on innovation;
- The possibility of joint use of facilities and high-tech equipment;
- Facilitate the exchange of know-how and access to expertise;
- Promoting your institution and transfer of expertise, contacts, access to specialized information and collaboration with other members of the cluster;
- Access to the results of research and innovation at international level in association with international clusters (with members of the European Union and beyond);



What's next?

International Training for Applicants –
 23 June 2015 - Madrid, Spain

Partnering Day Horizon 2020 – 17
 September 2015 - Brussels, Belgium





Thank you!

Flaviana Rotaru | FM Management Consultancy

Flaviana.rotaru@fmmc.ro | www.fmmc.ro | +40723 28 77 98