



Fit for Health 2.0 - International Training for the Exploitation of EU Project Results

Haus der Wirtschaft
Willi-Bleicher-Str. 19
Stuttgart, Germany

15th – 16th October 2014

Agenda

Wednesday 15 October 2014

09:00 - 09:30	Registration (with coffee)	<i>Kepler-Saal, 3rd Floor</i>
		<i>Conference Room Ulm, 2nd Floor</i>
09:30 – 09:45	Welcome and introduction Dr. Ines Haberl, FFG	
09:45 – 10:45	IP Management in EU-funded collaborative research projects <i>Jörg Scherer, EURICE GmbH</i>	
10:45 – 11:00	coffee break	
11:00 – 12:00	Maximizing the value of IP – Best practices <i>Dr. Robert Harrison, 24IP Law Group</i>	
12:00 – 13:00	Lunch break	<i>Kepler-Saal, 3rd Floor</i>
		<i>Conference Room Ulm, 2nd Floor</i>
13:00 – 14:00	Business development: building my business <i>Dr. Morris Berrie, Christian Suojanen, TTS</i>	
14:00 – 15:00	business case and Group work <i>Dr. Morris Berrie, Christian Suojanen, TTS</i>	
15:00 – 15:30	coffee break	
15:30 – 17:00	Financing Sources I <i>Dr. Aitana Peire, Venture Valuation AG</i>	

17:00 – 17:15 Wrap-Up

17:15 **End of Day I**

Thursday 16 October 2014

09:00 – 09:30	Registration (with coffee)	<i>Kepler-Saal, 3rd Floor</i>
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Conference Room Ulm, 2nd Floor

09:30 – 10:30 **Financing resources II**
Dr. Aitana Peire, Venture Valuation AG

10:30 – 10:45 coffee Break

10:45 – 11:30 **Case study and Group work**
Dr. Aitana Peire, Venture Valuation AG

11:30 – 12:00 **Wrap-up and Certificate Delivery**
Hicham Abghay, Steinbeis-Europa-Zentrum