





International Training for

the Exploitation of EU Project Results with a Focus on IP Valuation in the Field of Health and Biotechnology

Enterprise Ireland East Point Business Park Dublin 3, Ireland

11-12 May 2016

Wednesday 11 May 2016

| 14:30 - 14:45 | Registration |
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| 14:45 – 15:15 | Welcome and Introduction Day 1 |
| | Dr Imelda Lambkin, National Director for |
| | Horizon 2020, Enterprise Ireland |
| | Dr Ines Haberl, Coordinator of Fit for Health 2.0, Austrian Research Promotion Agency |
| | Jörg Scherer, Head of the European IPR Helpdesk Training Team, CEO of EURICE GmbH |
| 15:15 – 16:00 | Research Exploitation - Managing EU Projects to Maximise Impact |
| | Dr Eugene Sweeney, lambic Innovation Ltd |
| 16:00 - 16:15 | Coffee/Tea Break |
| 16:15 – 16:45 | Research Exploitation - Using Patent Information for Strategic |
| | Intelligence |
| | Dr Eugene Sweeney, lambic Innovation Ltd |
| 16:45 – 17:45 | Research Exploitation - Strategies and Business Models |
| | Dr Eugene Sweeney, lambic Innovation Ltd |
| 17:45 – 18:15 | Day 1 Wrap Up and Q&A |
| 18:15 | End of Day 1 |



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Thursday 12 May 2016

| 08:30 - 09:00 | Registration (with coffee) |
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| 09:00 - 09:15 | Welcome and Introduction Day 2 |
| | Hicham Abghay, Steinbeis-Europa-Zentrum |
| 09:15 – 10:00 | Technology Transfer Opportunities in Healthcare / Life Sciences |
| | Dr Morris Berrie, TTS |
| 10:00 - 10:45 | Financing sources for life science projects and companies |
| | Dr Aitana Peire, Venture Valuation AG |
| 10:45 – 11:00 | Coffee Break |
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| 11:00 - 11:45 | The valuation process of life science companies |
| | Dr Aitana Peire, Venture Valuation AG |
| 11:45 – 12:30 | China IPR Helpdesk overview |
| | Tom Carver, J A Kemp |
| 12:30 - 13:15 | Wrap-up & Closing Remarks |
| | Hicham Abghay, Steinbeis-Europa-Zentrum |
| 13:15 | End of Event |
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Short Speakers' CV

Dr. Morris Berrie

Dr. Morris S. Berrie is Co-Chairman of TTS Ltd and Managing Director of Tech Investor Ltd. The former is an organization that globally facilitates deal flow in TTO / the early stage start-up / SME biotech sector whilst the latter specifically aids and advises Governments and companies throughout the biotech sector on 'the business of science', i.e. business development, strategy, licensing and capital rising. Prior to these roles he was both the Chief Executive Officer and Editor-in-Chief of the Biotechnology Investment Group.

Tom Carver

Tom Carver is a partner at J A Kemp who specialises in intellectual property and has substantial experience in multiple-jurisdiction patent and design right litigation in the UK and in China. Tom is now based in London, having previously spent three years living in China, and advises clients on the enforcement of intellectual property rights in China as well as other China-related issues, including commercial law. Tom also advises Chinese companies on UK law. He is a regular speaker on the topic of IPR in China and has published several articles on this subject.

Dr. Imelda Lambkin

Dr. Imelda Lambkin is the National Director for Horizon 2020 at Enterprise Ireland. As the National Director for Horizon 2020 Dr. Lambkin ensures that a co-ordinated and coherent approach is adopted across all of the components of Horizon 2020 so that Irish participation in the programme as a whole is optimised. She is the National Programme Coordinator for Eureka and National Contact Point for Euratom and the Joint Research Centre. Dr. Lambkin coordinates the Horizon 2020 NCP Academy project, providing training and best practice for National Contact Points across Europe, and she is a member of the ERA-LEARN 2020 project, focused on trans-national coordination of research programmes in Public-Public Programmes including ERA-NET Co-Fund and Joint Programming Initiatives. Dr. Lambkin manages the Research & Innovation Internationalisation Department at Enterprise Ireland.

Dr. Aitana Peire

Before joining Venture Valuation in 2013 as business analyst, Aitana worked as Pharma equity research analyst for Kepler Cheuvreux, covering Valneva, Basilea and Lonza. Prior to that, she worked as consultant for Stratas Partners, based in Basel, focusing on projects on market access, pricing and reimbursement, and budget impact modelling. Finally, she started her career in Finance with a position as investment analyst for London-based hedge fund Carval Investors, as part of the NPL team, where she assisted in the pricing and performance analysis of investments across several geographies. Aitana holds a PhD in Evolutionary Genetics from the University of Groningen (Netherlands) and is a CFA Level II candidate.



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Dr. Eugene Sweeney

Dr. Eugene Sweeney has over 30 years of experience of managing and commercialising research and new technologies. He is an expert for the European Commission in the areas of IPR, ICT, Innovation, and Research-Industry partnerships. He has been a project reviewer and evaluator for several EC Framework projects, the EC's IPR Helpdesk, and the Innovation Relay Centre Network. He was an invited expert on the working group considering IPR rules for FP7, and the Responsible Partnering (Industry / Research) Initiative.



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