



ECHOUTCOME: European Consortium in healthcare outcomes and cost-benefit research



ECHoutcome

Topic

Health-2009-3.2-2: Healthcare outcomes and cost-benefits

Funding Scheme

Collaborative Project (Small or medium-scale focused research project)

Scientific coordinator

Data Mining International SA

Project Duration

February 2010 – January 2013

The ECHOUTCOME project aims to assess methodological properties of healthcare outcomes and cost-benefit studies

Université Claude Bernard Lyon FR UNI

Data Mining International SA CH SME

Bristol-Myers Squibb Corp USA IND

Société française d'économie de la santé FR OTH

Cyklad Group SAS FR SME

Lyon ingenerie projets FR SME

Università commerciale Luigi Bocconi I UNI

Université libre de Bruxelles BE UNI

Data Mining International is a small company based in Geneva, Switzerland. Dr. Ariel Beresniak and his team are specialized in advanced statistical analysis and data modeling.

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How did you get involved with this project? Do you have any advice for other SMEs/academia that would like to get involved in such projects?

Ariel Beresniak: "I actually initiated the project and wrote most of the proposal myself. I have collected experience with EU-projects with my involvement as subcontractor in several projects beforehand and was ready to get more heavily involved. My advice: seek collaborations with someone who is very established in the European research landscape who could bring you into EU-projects".

Please provide your impressions and your feelings about the collaborative activity with academia/SME during the life of the project.

Ariel Beresniak: "In our consortium, the often mentioned clash of different cultures of academia and industry is not felt at all. This is mainly due to the fact that the SME representative have themselves a strong academic background. As an extreme example, besides my leading role in Data Mining International, I hold a part-time academic position as accredited to supervise research at the University of Paris."

What are your future perspectives?

Ariel Beresniak: "ECHOUTCOME is running until early 2013. I have made very good experiences with EU-projects and would like to be involved in other projects, preferably in a coordinating role. I am also involved as project leader in one European project funded by DG SANCO under the affiliation of Paris-Descartes University (Organisations based in Switzerland, such as Data Mining International, are not eligible to receive funding from this programme). This 3-years public health project (FLURESP) is dedicated to assess cost-effectiveness of human influenza pandemic response strategies and has just started this spring."