



## How to get prepared for Horizon 2020 – first steps

Support to high-tech, research-intensive SMEs & researchers in FP7 Health-oriented projects

13th June 2013 | Conference on Horizon 2020

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[www.fitforhealth.eu](http://www.fitforhealth.eu)



Fit for Health is funded by the European Commission

# How to get prepared for Horizon 2020?



## Take the advice from:

- European Commission
- Health-NCPs
- EEN
- Support Initiatives:
  - Fit for Health
  - Health-2-Market
  - ENTENTE
- EMA-SME-Office

## European Commission

Information on

- Structure of Horizon 2020
- Background information
- Timelines
- Experts for Advisory groups
- Official documents
- Questions and answers

[http://ec.europa.eu/research/horizon2020/index\\_en.cfm](http://ec.europa.eu/research/horizon2020/index_en.cfm)



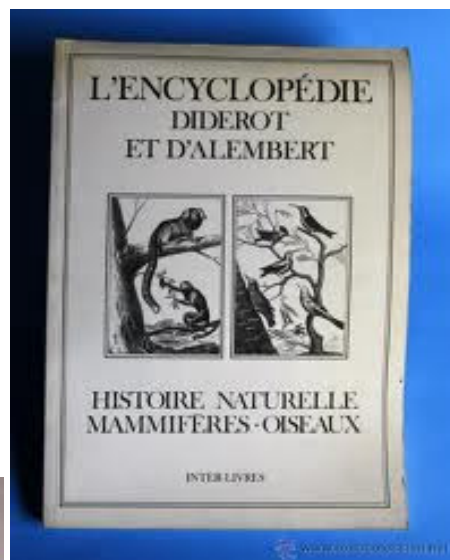
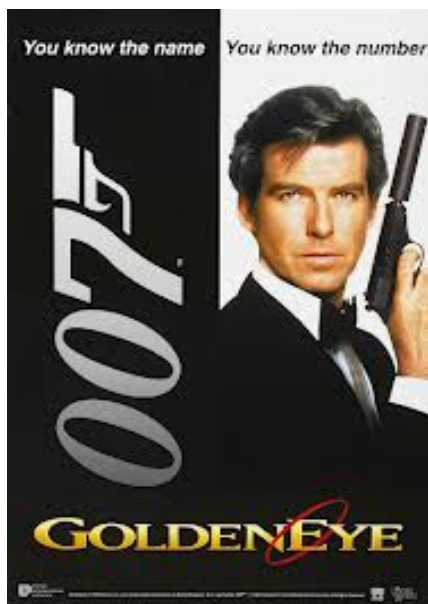
**NCP** = National Contact Point, thus working for Member States, Associated or Third Countries, with the aim of improving national performance.

## **NCP role:**

- Display info and awareness raising of FP7/H2020 opportunities
- Advise, Assist and Train
- Feedback to our MS and EU Commission

There are several NCPs per themes and programmes.

NCPs are not: ...



# Support from Health NCPs, why NCPs are valuable?



EU Budget for Rtd and Innovation importance  
FP1: 1 Bill €/year (ten times)  
H2020 10 Bill €/year



EU Enlargement and newcomers access

FP7/H2020 are well known, but are not perceived as the most user friendly funding schemes due to:

- Not so complicated issues
- Complicated issues
- Number of relevant documents to consider

# Support from Health NCPs and some 'not so complicated issues'

PIC Number and  
LEAR

Am I a SME?  
Am I a Public Body?

Third Countries: USA,  
Canada, China,  
Brazil,, Nigeria,...

Third parties

Milestone vs  
Deliverable

ECAS System for:  
Proposal, Negotiation  
and Management

Total Costs vs EU  
Contribution

Different funding rates  
per:  
- Activity  
- Type of Beneficiary

## Support from Health NCPs and some more complicated issues



Clinical trials (Multi-center) and EU Funding rules

Ethics, bio-ethics and different country regulations

Exploitation of common results (foreground)

Compatibility and coordination with related initiatives  
(ERDF, JPIs, ERANETs,...)

Pre-commercial procurement



(BI) Annual Work Programme: General and Thematic  
Guide for applicants: General + specific  
Realted projects funded

FP7- Grant agreement + annexes + special clauses  
Reporting requirements  
Guidelines for financial issues  
Amendment guidelines  
... field related documents



**HEALTH-NCP-NET** Your Support Network



**Fit**  
for **Health**  
.eu

Our Mission (2008-2013) was *to give support to your supporters*. Thus, HNN has concentrated its activities in:

- **Continuous Capacity Building:** Training Programme and Exchanges and Networking to a **dynamic NCP group**
- **Networking and Brokerage**, to assure **complementarity** and avoid fragmentation
- **Outbound EU awareness raising**, to enlarge **FP7 beyond Europe influence**

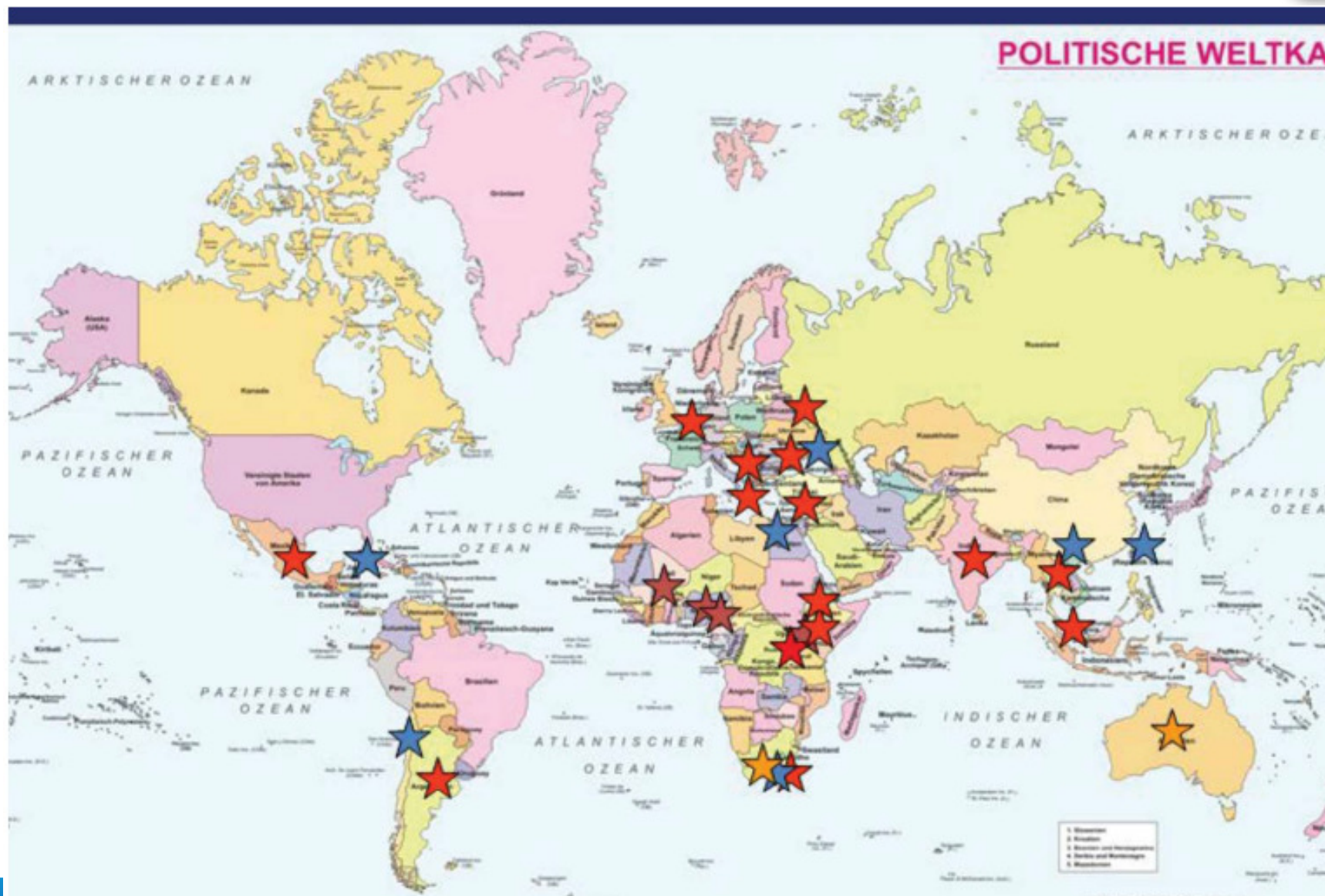


## Number of Health NCPs nominated in the past 6 years per MS





# HEALTH-NCP-NET Your Support Network



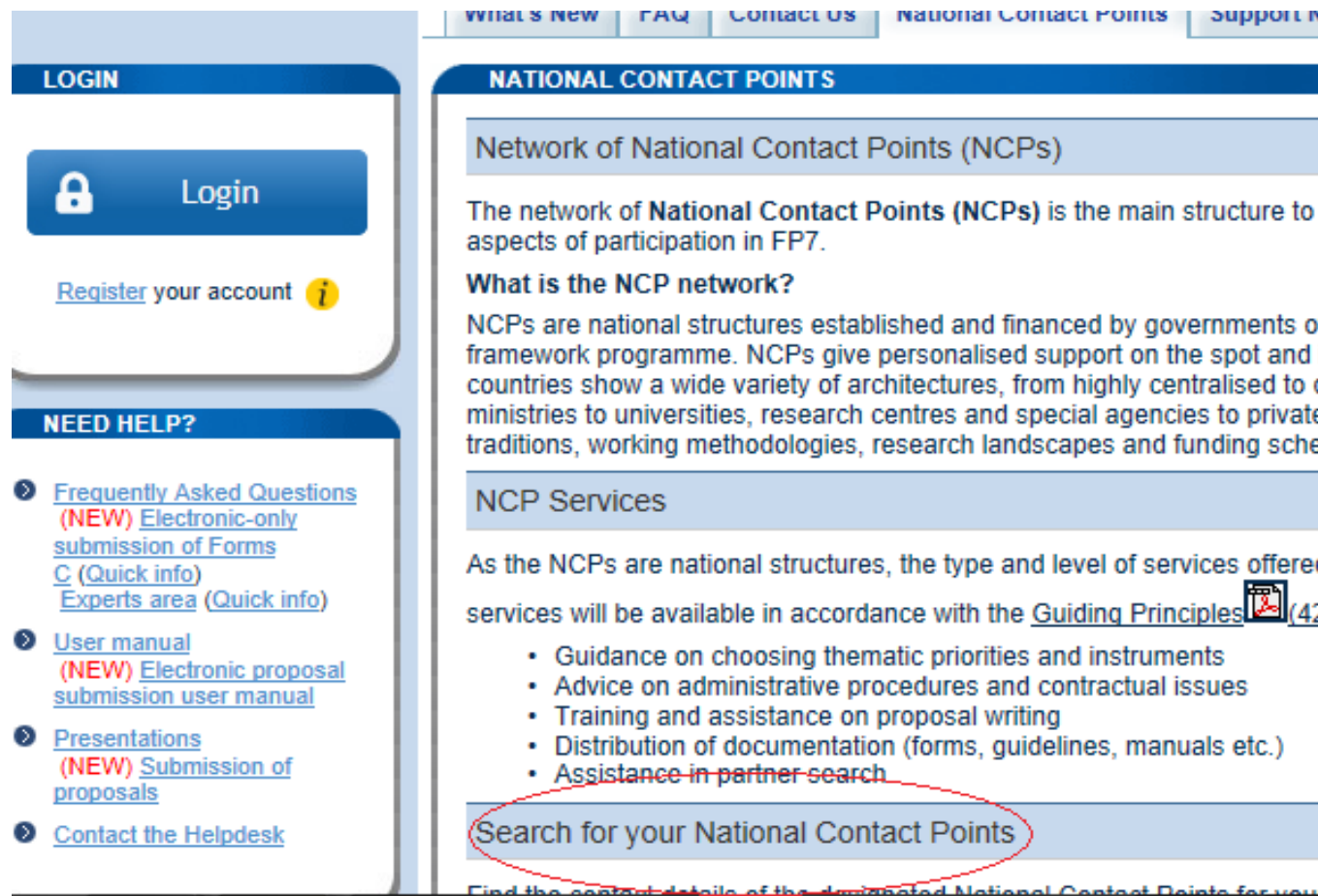
- New Domain: Shift from Health theme to a societal challenge, new subjects, new actors,...
- Innovation and enlargement of Industry participation
- New Legal framework
- New funding mechanisms plus related initiatives: JPIs, ARTs 185, ERANETs,...

# Support from Health NCPs and Great Challenges for beneficiaries (and for NCPs) for H2020



- New Domain: Shift from Health to Societal challenge, new subjects, new subjects, new subjects...
- Innovation and knowledge sharing through networks, facilitate NCPs assimilation of H2020. Thus:
  - Harmonise the NCP service among EU+MS countries.
  - Improve the quality and competitiveness of proposals
- New funding mechanisms plus related initiatives: JPIs, ARCS, ERANETS,...

# How can I find my NCP?



The screenshot shows the website's navigation menu at the top with links for 'What's New', 'FAQ', 'Contact Us', 'National Contact Points', and 'Support'. On the left sidebar, there is a 'LOGIN' section with a 'Login' button and a link to 'Register your account'. Below that is a 'NEED HELP?' section with links to 'Frequently Asked Questions', 'User manual', 'Presentations', and 'Contact the Helpdesk'. The main content area is titled 'NATIONAL CONTACT POINTS' and contains the following text:

### Network of National Contact Points (NCPs)

The network of **National Contact Points (NCPs)** is the main structure to aspects of participation in FP7.

#### What is the NCP network?

NCPs are national structures established and financed by governments of framework programme. NCPs give personalised support on the spot and in countries show a wide variety of architectures, from highly centralised to countries ministries to universities, research centres and special agencies to private traditions, working methodologies, research landscapes and funding schemes.

### NCP Services

As the NCPs are national structures, the type and level of services offered services will be available in accordance with the Guiding Principles (42)

- Guidance on choosing thematic priorities and instruments
- Advice on administrative procedures and contractual issues
- Training and assistance on proposal writing
- Distribution of documentation (forms, guidelines, manuals etc.)
- Assistance in partner search

**Search for your National Contact Points**

Find the contact details of the designated National Contact Points for your

## Enterprise Europe Network

The Enterprise Europe Network helps small business to make the most of the European marketplace.

- Develop your business in new markets
- Source or license new technologies
- Access EU finance and EU funding

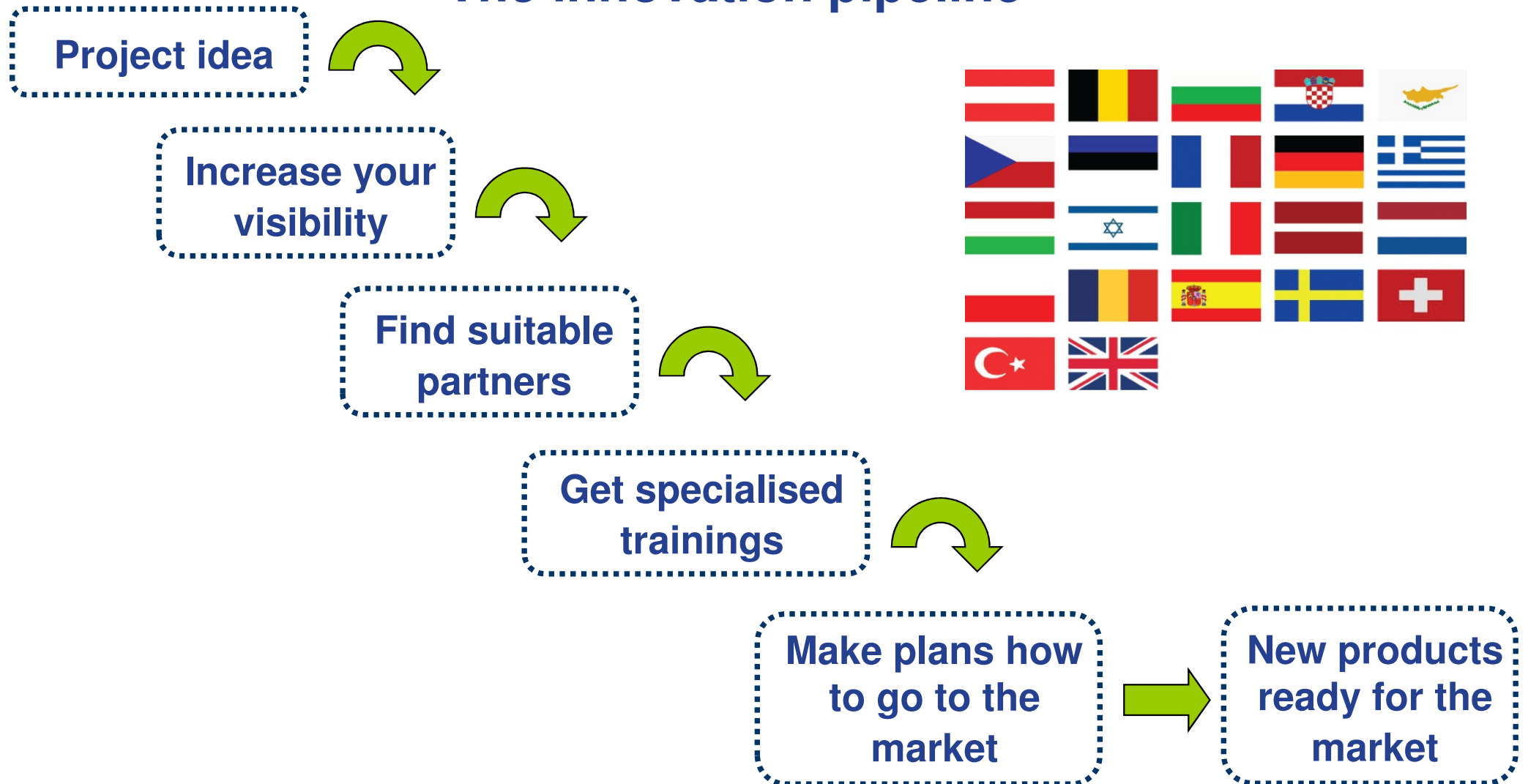


600 member organisations across the EU and beyond

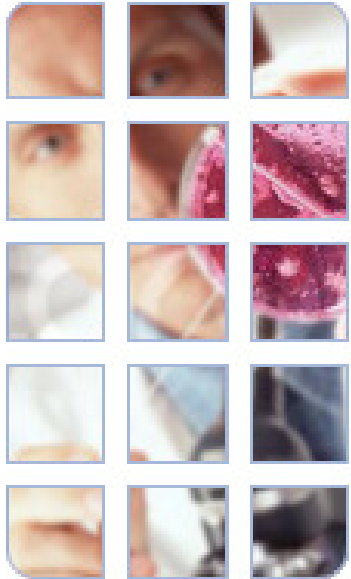
<http://een.ec.europa.eu/>



## The innovation pipeline



# Increase your visibility!



- We are offering a **platform** for SMEs and researchers to present themselves to the community & increase their **visibility**
- Support SMEs and researchers in **searching/finding** suitable project **partners**

Collection of 3.200 expertise profiles:  
**1.200 SME profiles** are available for you!  
(June 2013)

## Partner search service

### FP7 Partner Search



Publish your Profile



Publish your partner search



Find your project partners

- You can identify **profiles of SMEs and research institutes** already operating in FP7 or ready to participate
- You can enter your own profile and/or project idea
- Automated Matchmaking Tool

# How to manage your projects?

## SUCCEEDIT

- Monitor progress
- Simplify reporting (on tasks & expenditures)
- Provide visibility for all participants
- Locate all information in one place
- Maintain control (resource management)
- Time is money: save time → save money



SUCCEEDIT  
Online project management solution

Fit  
for Health  
.eu

Register today to SUCCEEDIT  
A service of Fit for Health Network

Free  
Access for FP7  
applicants  
[www.fitforhealth.eu/succeedit](http://www.fitforhealth.eu/succeedit)

[www.fitforhealth.eu/SUCCEEDIT](http://www.fitforhealth.eu/SUCCEEDIT)

The banner features a man in a suit standing next to a computer monitor displaying the SUCCEEDIT web interface. The background is white with green accents. The SUCCEEDIT logo is in green and orange. The text is in green and blue. A blue starburst graphic contains the text 'Free Access for FP7 applicants' and the URL 'www.fitforhealth.eu/succeedit'. The URL 'www.fitforhealth.eu/SUCCEEDIT' is written in red at the bottom.

## Newcomers Training

concise &  
comprehensive  
information on  
the opportunities  
and rules of  
Horizon 2020

INTERNATIONAL TRAINING FOR  
HORIZON 2020 **NEWCOMERS**

5 SEPT 2013  
BUCHAREST



Further information and registration under:  
<http://www.fitforhealth.eu/events/international-training-for-horizon-2020-newcomers/223.aspx>

# Special support for SMEs in New Member States and Candidate Countries

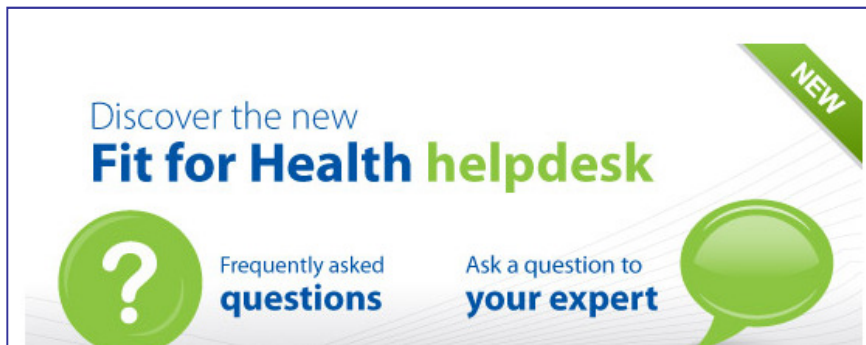
## SME-Fora



- Generating **groups of interest** at **regional** and **national** level
- Organised in **New Member States** and **Candidate Countries** (Bulgaria, Croatia, Hungary, Poland, Romania and Turkey)
- Interactive **networking & communication platform**
- Focusing on **topics of high interest** for the **national community**

## Supportive Material

- FP7 simplification measures
- Horizon 2020
- Research and Innovation Participant Portal
- Alternative funding opportunities for SMEs in Health Research



Discover the new  
**Fit for Health helpdesk**

**NEW**

**?** Frequently asked questions

Ask a question to your expert

The banner features a green question mark icon on the left and a green speech bubble icon on the right. A green ribbon with the word 'NEW' is positioned in the top right corner.

## Health-2-Market

- Developing the Health researchers' entrepreneurial skills to support the ***market exploitation*** of their research results.
- Training on IPR and asset management, entrepreneurship and business planning, launch of a successful start-up and knowledge transfer, etc.
- Advanced services and consultation

<http://www.health2market.eu/>





## ENTENTE

- The Entente portal is dedicated for **Knowledge Transfer in health**
- Strengthening knowledge transfer offices (TTOs) in universities, public research organisations, hospitals
- Promoting transnational collaboration between industry and academia in the health sector, through networking activities among all the key stakeholders within knowledge transfer in the health sector in Europe

<http://entente-health.eu/>



## European Medicines Agency-SME Office

- To promote innovation and development of new medicines by SMEs
- SME office acts as single interface
- gives advice on regulatory issues,
- facilitates communication and
- organises workshop/training sessions



EUROPEAN MEDICINES AGENCY  
SCIENCE MEDICINES HEALTH

<http://www.ema.europa.eu>

# Upcoming support



## Fit for Health 2.0

**Start:** 1st November 2013

**Duration:** 4 Years

**Budget:** 2,478,078 EUR

**Coordination:** Austrian Research Promotion Agency



# Upcoming Support



Support for  
Horizon 2020 Newcomers



Support for Applicants



Advice on implementing  
projects



Helping to exploit  
project results



**Fit for Health 2.0**

Promote your success

## Set of trainings



- **on-site trainings:**
  - Horizon 2020 Starters
  - Applicants
  - Grant Negotiation & Project Management
  - Exploitation of results
  - Strategy development
  - EDCTP-projects
  
- **virtual trainings:**
  - Clinical Trials
  - Ethical Issues
  - Project Implementation

# Support offered in Fit for Health 2.0

- Partnering events



- Support by tutorials, helpdesk, guides, apps, short-videos



- Promote your success



# Key Messages



- Be visible!
- Think about your strategy & seek the support for getting started in time
- Take the advantage of business-academia collaborative environment
- Networks are important – join them and use them
- Multicultural projects are stimulating and challenging

## Contact details



Thank you!

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*The "Fit for Health" project partners do not assume any legal liability or responsibilities for the information provided in this document.*